

Table 2: WUE Survey Matrix

No.	Head/ Manager Title	Team Number																				
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	
1	Quality Control SH													1	1	1	1	1				
2	Administration SH									1									1	1	1	
3	Sustainability Manager				1			1	1	1												
4	Area HR Manager					1	1	1	1													
5	Area personnel Manager					1	1	1	1						1	1	1	1				
6	Finance Manager					1	1	1	1	1												
7	Procurement Manager				1						1			1								
8	IT Section Head					1																
9	Supply Chain Manager						1	1	1	1	1	1										
10	(PPIC) SH										1											
11	T.T Pre Sales Manager			1			1															
12	T.T. Direct Sales Manager	1	1	1																		
13	Trade Marketing Manager	1	1	1	1					1												
14	Modern Trade Sales Manage		1		1																	
15	Maintenance Tec Manager														1	1	1	1				
16	Logistics Manager	1	1	1							1	1	1	1								
17	Deputy Production Manager											1	1	1	1	1	1	1				
18	Plant Manager														1	1	1	1				
19	Maintenance Tec Manager																		1	1	1	
20	Deputy Plant Manager																		1	1	1	
21	Deputy Production Manager											1	1	1					1	1	1	
22	Warehouse SH Arainbeh												1		1	1	1	1				
23	Warehouse SH Thuhaibeh											1							1	1	1	
24	Country Manager	1	1	1	1																	
25	Area Operations Director				1		1					1	1									
Total Sample required		4	5	5	6	4	6	5	5	5	4	6	6	5	6	6	6	6	5	5	5	105
Sample Collected		3	3	3	4	3	5	4	3	5	3	5	5	5	4	6	5	5	4	3	4	82
Response Rate		75%	60%	60%	67%	75%	83%	80%	60%	100%	75%	83%	83%	100%	67%	100%	83%	83%	80%	60%	80%	78%